WEDNESDAY CLIFF CHECK

One mid-week move that kills garbage time without lowering the bar.

BigBeardedGinger.com

Use when the weekly number is posted Monday and by Wednesday you can see if the week is still winnable.

Box 1. The posted number

Target: _____ Still reachable? Yes / No

Box 2. If yes: the one risk that can still kill it

Risk: _____

Who owns watching it: _____

Box 3. If no: two jobs the crew still owns

Say the number is gone. Then give Thursday and Friday something real. Countable. Crew-controlled.

Job 1: _____

Job 2: _____

Box 4. Friday check (write this before you leave Wednesday)

Job 1 result: _____

Job 2 result: _____

Monday inherits: _____

Stop line (write before you start)

If naming the two jobs turns into blame or a new slogan with no count, stop. Put the card away and fix the board first.